



**Shoals SHRM – Board Meeting**

**12/8/2022 1pm**

**January-December 2022**

**Call To Order at**

**Attendance**

Crystal Wilson - President, Meghan Fike – Administrative Officer, Mallory Watkins – President – Elect, Christina Lewis - Finance Officer, Matt Oglesby – College Relations, Erika Franco - Communication Officer, Tim Tubbs - Legislative Officer, Committee Member - Emily Addison

Topic	Discussion
<p><b>Call to order</b></p>	<p>New officers, Tim Tubbs, Erika Franco, Emily Addison Rolling off officer Pam Parker and Kim Lefevor.</p> <p>In 2023 we will start back purchasing gift cards/gift baskets/goody bags and asking for donations from businesses to do a drawing for attendees. Attendees must be present to win a gift card. 2 purchased for each meeting – around \$25</p> <p>Sponsorship and speakers needed: <b>Possible Speakers: Tosha Paige Whitten(Understanding Personality Types), Ikey Fowler, Claudia Powell, Matt Oglesby, Tim will check to see if any legislators can speak - they are welcome to mingle on other dates as well. Possible Sponsor – United Way</b></p>

<p><b>Required For SHRM Affiliation</b></p>	<p><b><u>REQUIRED For SHRM Affiliation</u></b>            Four Board Meetings Required Per Year            Income/Expenses - Keeping up with Jan 1 beginning and Dec 31 ending balance            Membership Dues - Members must be SHRM            National Members \$249            Supporting and Promoting SHRM Foundation Initiative - Make \$1,000 donation from Shoals SHRM in October/November            Promoting SHRM Certification - UNA/SHRM Certification Study Group            Board Member Elections – October            Chapter Leader Information Form CLIF – Due December 1 or when board members change</p>
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	<p>SHAPE deadline is January 31, 2023 for our chapter initiatives and financial statement</p> <p>Promote SHRM Expo, State Council Meeting, etc.</p> <p>Annual Reaffirmation for SHRM certification provider</p> <p>HRCI recertification for credits</p> <p>VLBM Volunteer Leader Business Meeting (normally held in November)</p>
<b>Business Cards</b>	<p>Can we do a new business card in Canva? Do we need approval to use certain logos?</p>
SHRM VLRC VOLUNTEER	<p>Shrm.org-membership-volunteer leader resource center</p> <p>Previous recorded volunteer webinars</p> <p><u>SHRM Volunteer/Core Leadership Area (CLA) Webcast/Webinar Information 2022</u></p>
<b>Legislative Update – Tim Tubbs</b>	<p>Update</p> <p>SHRM A-Team member.</p> <p>Sign up here! Take Action Download the APP</p> <p><a href="http://www.advocacy.shrm.org/about?0">http://www.advocacy.shrm.org/about?0</a></p> <p><u>Webinar – Tim sent email about free events</u></p>
<b>Student Affairs – Matt Oglesby</b>	<p>Matt update on UNA student chapter:</p> <p>STUDENT SHRM NATIONAL RATE \$49</p> <p>Work on something Matt Oglesby could handout at his College chapter meetings</p> <p>Study abroad to Denmark went well. During May 2023 30-40 students will travel to Central Europe. They will tour companies and universities.</p> <p>UNA is in the early stages of a BBA degree in Human Resources.</p> <p>If more than 2 students attend the Shoals SHRM meetings, Matt will pay the \$10 per student fee.</p>
<p><b>Income Statement/Finances- Christina Lewis</b></p> <p>SHRM Deposit for membership Q2 Financial Support Program</p> <p>100% Chapters: \$6.25 per SHRM Professional Member primarily coded* to your Chapter at the end of each calendar quarter. Paid quarterly and totaling \$25 per year.</p>	<p>Christina Lewis presents the Income Statement as of 12/8/2022</p> <p>Previous Balance -\$ 11,157.78</p> <p>Current Balance - \$ 9624.06</p> <p>Chapter payments 2021 SHRM Q4 \$325.00  2022 SHRM Q1 \$287.50  2022 SHRM Q2 \$318.75  2022 SHRM Q3 \$306.25</p> <p>Total National SHRM Members 53 (goes up and down, Crystal receives a daily report)</p> <p>Post office \$212.00 DUE September 2023</p>

	<p>Paid Meghan Fike membership in 1/2023 cost was \$249 (approved)          Keeping up with Jan 1 beginning and Dec 31 ending balance         <ul style="list-style-type: none"> <li>This is required for SHRM affiliation</li> </ul> </p> <p>20 paid members will cover our food.          Possible locations – Listerhill Auditorium, Lauderdale County Facility, UNA College Street Building (not kitchen currently)</p>
<p><b>Volunteer Activities/Workforce Readiness</b></p>	<p>Workforce Readiness Initiative for 2022-2023 - Discuss hosting a job fair &amp; partnering with the Shoals Chamber/Stephanie Newland and businesses. We can use Listerhill facility in Muscle Shoals for the job fair.</p> <p>Date – Free – Promote          City of Florence, list of new businesses.          Shoals Chamber contacts</p>
<p><b>Membership Roster= members Current 53</b></p> <p><b>Squareup-credit/debit card payment (charges a fee so you don't receive the full amount of the payment) \$3.93</b></p>	<p>Members must be SHRM National Members \$249</p> <p>January 1 - December 31, 2023          Approved membership dues</p> <p>This is required for SHRM affiliation          2023 Approved          SHRM NATIONAL members only          package deal - includes presentation and food          \$100 OR \$10 PER MEETING</p> <p>Non-Chapter MEMBERS/VISITORS package deal          - includes presentation and food          \$150 or \$15 per meeting</p> <p>Mallory – list of expired members</p>
<p><b>College Relations – Budget</b></p>	<p>Matt Oglesby UNA Student Chapter 2023-Budget</p>
<p><b>Sponsorship Info</b></p>	<p>United way is interested in sponsoring a meeting</p>

<p><b>SHRM Foundation Change</b></p> <p><a href="https://www.shrm.org/foundation/Pages/Donate-Now.aspx">https://www.shrm.org/foundation/Pages/Donate-Now.aspx</a></p> <p><u>New Fundraising website for chapters and state council</u>  <a href="https://shrm.org/foundation/about/Pages/GiveSmart">https://shrm.org/foundation/about/Pages/GiveSmart</a></p>	<p>Support and promote SHRM Foundation Initiative - SHRM Foundation \$Change\$ - <b>begin collecting change in 2023</b></p> <p><b>Made \$1,000 donation from Shoals SHRM in November 2022 - This is required for SHRM affiliation</b></p> <p><b>**Foundation Scholarships Handout**</b></p>
<p>2022 ALSHRM SHRM FOUNDATION DIRECTOR FOR THE STATE Birmingham, AL</p> <p>ALSHRM BOARD MEETING 2/4/2022</p> <p>ALSHRM BOARD MEETING 6/24/2022</p> <p>ALSHRM BOARD MEETING 9/20/2022</p> <p>ALSHRM Board Meeting 11/10/2022</p> <p>ALSHRM Board Meeting 12/1/2022</p>	<p>SHRM Foundation 2022 ALSHRM Conference May 2-4 Raised \$2066.60</p> <p>SHRM FOUNDATIONS SCHOLARSHIP 2022 link below  <a href="https://www.shrm.org/foundation/ourwork/scholarships/pages/all-deadlines.aspx">https://www.shrm.org/foundation/ourwork/scholarships/pages/all-deadlines.aspx</a></p>

<p><b>Meeting Credits</b></p>	<p>Crystal Wilson has been submitting certification credits for meetings and conferences - HRCI &amp; SHRM</p> <p><b>October 2022 Complete Re-affirmation for SHRM Chapter Certification Provider for 2023</b></p> <p><b>HRCI Renewal is due in February 2023 for Chapter Certification</b></p>
<p><b>UNA/SHRM Certification Study Group 2023</b></p> <p><a href="https://www.shrm.org/certification/about/Pages/default.aspx">https://www.shrm.org/certification/about/Pages/default.aspx</a></p> <p>SHRM HOST CERTIFICATION WEBINARS  YOU CAN REPLAY THEM ON THE SHRM VOLUNTEER WEBSITE <a href="#">SHRM Volunteer/Core Leadership Area (CLA) Webcast/Webinar Information 2022</a></p>	<p>Each instructor must be SHRM Certified  2023 SHRM certification exam window is May – July &amp; December – February  Instructors: Crystal Wilson, Mallory Watkins, Rob Hildreth, Carol Underwood</p> <p><b>SHRM Certification classes for February 2023</b></p> <p><b>Promoting SHRM Certification This is required for SHRM affiliation – Post on Facebook &amp; LinkedIn</b></p> <p>SHRM eblasts for certification prep course (non – SHRM affiliated members)</p> <p>Meghan will bring flyers to next meeting.</p>
<p><b>Board Member Elections/Chapter Leader Information Form CLIF</b></p> <p><a href="https://fs16.formsite.com/robgatesshormorg/form8/index.html">https://fs16.formsite.com/robgatesshormorg/form8/index.html</a></p>	<p><b>SURVEY MONKEY COMPLETED FOR BOARD MEMBERS OCTOBER 2022</b></p> <p>This is required for SHRM affiliation  Not many people fill these out.</p>

<p><b>SHAPE -Completed</b></p> <p><a href="https://drive.google.com/file/d/1WYhBfdWx96gkc1-ONk8iJkzhvwtqp33/view">https://drive.google.com/file/d/1WYhBfdWx96gkc1-ONk8iJkzhvwtqp33/view</a></p>	<p>SHAPE deadline is January 31, 2023 for our chapter initiatives and financial statement</p> <p>Search for SHRM VLRC, may have to enter Shape in the search engine on the website for correct year 2023. Answer 7-10 questions</p> <p>Required for SHRM Affiliation</p>
<p><b>Board Meetings</b></p> <p>8/2022- 9/2022- 11/2022 12/2022</p>	<p>This is required for SHRM affiliation</p>
<p><b>SHRM Annual Conference 2022</b> <b>SHRM ANNUAL CONFERENCE 2023</b></p>	<p><b>SHRM EXPO CONFERENCE 2023 LAS VEGAS, NV JUNE 11-14 2023</b></p>
<p><b>Communication Officer</b></p>	<p>Mallory Watkins, Meghan Fike, Crystal Wilson - Update, Social Media, Flyers (looking at students to help with this task for the chapter)</p>
<p><b>Board Member Perks</b></p>	<p>Chapter will pay for Board members to attend UNA conference (if there is a conference held) if they chose to attend if their company will not pay</p> <p>President, President-Elect/Vice/ Past President, Finance Officer, Administrative Officer, Communication Officer, Legislative Officer, Student Liaison board member, Program Director, Communication Director</p>
<p><b>Webinars &amp; SHRM WEBINARS</b></p>	<p>Crystal has been sending out relevant webinars to the group and posting on the website Meghan Fike has started our Shoals SHRM Facebook page and updating upcoming events</p> <p>Mallory has started our LinkedIn SHRM page</p> <p><a href="https://www.shrm.org/learningandcareer/learning/webcasts/pages/default.aspx">https://www.shrm.org/learningandcareer/learning/webcasts/pages/default.aspx</a></p>
<p><b>Company Foundations</b></p>	<p>Kicks For Kids, Food Pantry, Toys For Tots, United Way, Books</p>

**2023 Meeting Dates**

**Need speaker**

**We will plan to meet in person unless speakers are unable to do so.**

**CRYSTAL ATTENDED**

**Thursday November 17-19, 2022** Gaylord Convention Center, Washington, D.C. (details to come)

**Thursday, January 12, 2023 Blake Cruttenden DRUG FREE WORKPLACE SUPERVISOR TRAINING  
Drug and Alcohol Mis-use in the Workplace**

**Wednesday January 25 ALSHRM HR Innovation \$29  
Thursday January 26 State Council meeting Auburn Opelika Resort (no cost) Mallory and Crystal will be attending**

**Thursday, February 9, 2023 ETHICS Legal update Carr & Allison**

**Thursday, March 9, 2023 Mr. John Mansell & Mr Wesley Puckett  
Lauderdale County School System**

**Thursday, April 13, 2023 Horizon Point Mary Ella or Jillian Miles**

**Thursday May 11, 2023 Patrick Sebaton Attorney**

**Monday-Wednesday May 15-17 2023 ALSHRM Conference and Expo Perdido Beach Resort Orange Beach AL Crystal Will be attending as ALSHRM Foundation Chair**

**June 11-14, 2023 Las Vega NV Convention Center  
[SHRM Annual Conference & Expo 2023](#)**

**Thursday, August 10, 2023 Open Need Speaker**

**Thursday September 14, 2022 Open Need Speaker**

**Thursday October 12, 2023 Horizon Point Mary Ella or Jillian Miles**

**Thursday, November 9, 2023 – Open Need Spekaer**

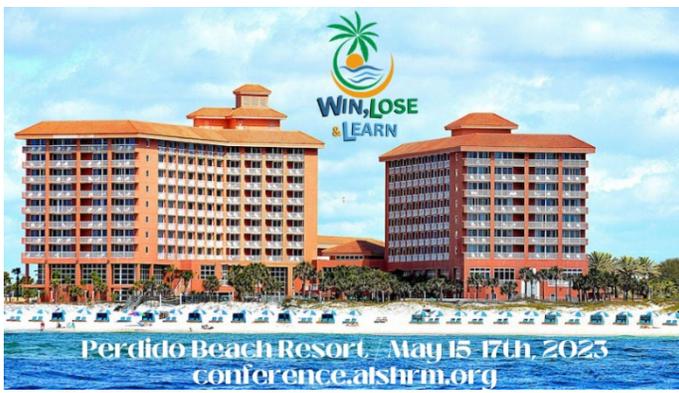
**Thursday, December 14, 2023 – Holiday Open House**

**2023 AL HR  
Innovation DAY**

innovation.alshrm.org  
January 25, 2023

AUBURN MARRIOTT® OPELIKA RESORT & SPA AT GRAND NATIONAL





INDIVIDUAL	TEAM	DEPARTMENT
12 SHRM/HRCI PDCs	3 Registrations	5 Registrations
\$199/night resort rate	Discounted Rate	Best Rate
2 Breakfasts		
1 Lunch		
2 Receptions		
<b>\$449</b> PER	<b>\$1,239</b> PACKAGE	<b>\$1,899</b> PACKAGE

## SHRM Annual Conference & Expo 2023

Join us at SHRM23 for the largest gathering of HR professionals on Earth in one of the most vibrant cities in America: Las Vegas, NV. The event will include four days of peer-to-peer networking, inspiring addresses from top business and HR leaders, competency-based HR seminars, hands-on workshops, plus curated content focused on some of the most pressing issues facing HR: DE&I, workplace culture, talent acquisition, and retention, and more.

### IN-PERSON PASS

### IN-PERSON DAY PASS

### VIRTUAL PASS

		Member	Nonmember	Join Now
Alumni	Thru Aug 12, 2022	\$1,295	\$1,695	\$1,495
Preview	Aug 13 - Nov 18, 2022	\$1,695	\$2,195	\$1,895
Early Bird	Nov 19, 2022 - Mar 31, 2023	\$1,895	\$2,295	\$2,095
Standard	Apr 1 - Jun 10, 2023	\$2,095	\$2,495	\$2,295
Onsite	From Jun 11, 2023	\$2,195	\$2,595	\$2,395

### EVENT DETAILS



June 11 - 14, 2023



**LAS VEGAS  
CONVENTION CENTER**

West Hall, 300  
Convention Center  
Drive  
Las Vegas, NV 89109  
United States

[View Map](#)